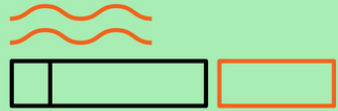


MLHD Health Promotion Evaluation Snapshot

World No Tobacco Day (WNTD) 2022

YOUNG PEOPLE WHO VAPE ARE 3 TIMES MORE LIKELY TO TAKE UP SMOKING CIGARETTES



Health Promotion aims to make healthy choices easy choices through environments that support healthy living.

We work with Schools, Early Learning Services and Communities to achieve the best health for all.

Vape use by young people is becoming more common. For WNTD the Health Promotion team has shared messages with schools, teachers and families about the health risks of vaping by young people.

WHICH ONES ARE VAPES?



They all are.

What & How?

- Social media posts were developed to create awareness about the harmful effects of vaping in young people.
- Education video, lesson plans and social media posts were shared with all high schools for their use with students and families.
- Social media posts were shared by MLHD and Riverina Police District Facebook pages.

Why?

- Schools across the region have noticed a recent increase in vape use in students.
- Provide information and raise awareness among families about the risks of vaping.
- Nicotine in 1 vape can equal 50 cigarettes.
- Sale of un-prescribed nicotine vapes is illegal in Australia.

Who?

- Relationships were established with:
- High School Wellbeing Teachers
 - School Police Liaison Officers
 - Police Citizens Youth Clubs.

Results

- MLHD and Riverina Police Facebook posts had 66 likes, 45 shares and 69 comments.
- The education video was viewed 158 times since being released in 2021.
- 77% of teachers viewed the lesson plan link.
- 75 % of teachers viewed the social media posts.

"The education video 'Know when you're being played' was very informative and we were able to show it at our assembly. The teacher lesson plan fits very well with the activities in the resources."

Donna Van Lieshout, Deniliquin High School Wellbeing Teacher.

