Calling for Expression of Interest from Aboriginal artists or designers.

The Murrumbidgee Local Health District, is calling for local Aboriginal artists or designers to submit their Expression of Interest (EOI) to produce a piece of artwork for multiple uses throughout our publications, websites and social media platforms.

Background

The Murrumbidgee Local Health District (MLHD) provision of services across the Murrumbidgee Health District. It provides comprehensive, culturally appropriate and accessible programs and services and works with mainstream health to plan and deliver high quality care to improve the health and wellbeing of Aboriginal people and their communities.

Wellbeing means not just the physical health of an individual but refers to the social, emotional and cultural well-being of the whole community in which each individual is able to achieve their full potential as a human being thereby bringing about the total well-being of their community.

Opportunity

MLHD is calling for submissions of Expression of Interest (EOI) from local Aboriginal artists or designers to produce a piece of artwork which will be used by MLHD in relevant publications such as MLHD Aboriginal Health Plans, District wide publications, staff lanyards and uniforms, digital elements are also requested to be incorporated in the final piece; online communications and branding considerations.

Requirements

The artwork should provide a visual representation that reflects health for Aboriginal and Torres Strait Islander people across MLHD region. Key themes that could potentially be included in the artwork are:

- Murrumbidgee native flora/fauna
- Working together for better health (partnership/collaboration)
- Wellbeing
- Culture
- Mental Health
- Spirituality
- Healing
- Aboriginal & Torres Strait Islander health
- Families and communities.
Eligibility

This opportunity is open to Aboriginal artists or designers who live in the MLHD region. For the purpose of this EOI, Riverina Murray Regional Alliance communities include the following: Albury, Cummeragunja, Deniliquin, Griffith, Leeton, Wagga Wagga, Narrandera, Leeton, Cootamundra and Tumut. Artist that resided in Albury are able to submit an EOI.

Funding

The successful applicant/s, will receive $2,500 (excluding GST), with $1,000 payable on acceptance of the design; and $1,500 payable on delivery of the final artwork. MLHD may choose multiple pieces of artwork.

Submitting your Expression of Interest

Applicants can submit concept designs on A3 sized paper or as an email attachment. The design should be accompanied by a supporting statement/story describing the artwork linking to the themes of health for Aboriginal people in the MLHD, as outlined above. Individual and collaborative works are accepted as are contemporary and/or traditional art forms and will need to be completed on framed canvas.

Timeline for the submission process

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
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<tbody>
<tr>
<td><strong>CLOSING DATE for EOI</strong></td>
<td><strong>Midnight 16th August 2020</strong></td>
</tr>
<tr>
<td>Email to:</td>
<td>Submissions will not be accepted after this time and date.</td>
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<tr>
<td><a href="mailto:MLHD-AboriginalHealth@health.nsw.gov.au">MLHD-AboriginalHealth@health.nsw.gov.au</a></td>
<td></td>
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<tr>
<td>Evaluation of submissions</td>
<td>Completed by 28th August 2020</td>
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<tr>
<td>Artist Notified of outcome of their EOI</td>
<td>Week commencing 1st September 2020</td>
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<tr>
<td>Successful Finalised Artwork</td>
<td>Final completed artwork accepted by MLHD 11th September 2020</td>
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<tr>
<td>Successful artist media promotion</td>
<td>At a time agreed by parties involved in the project.</td>
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This timeline is provided as a guide. MLHD reserves the right to make alterations to the timetable for this EOI process.
Selection process

A panel will be convened to assess the submissions against the requirements of this activity. The panel will include representatives from the MLHD and the community.

Unsuccessful EOIs submitted

Submitting artists or their nominees can collect their EOI/artwork within 1 month of the successful EOI being selected. EOIs can either be collected in person or posted to a nominated address. The MLHD will pay for the postage. While the MLHD will take care of the safekeeping of the artwork however no responsibility will be accepted in the case of loss or damage.

All artists submitting an EOI will be placed on a register for any future art work required by the MLHD.

For more Information

Please direct enquiries about this opportunity to Jackie Brodie 0458 778 095 or email Jackie.Brodie@health.nsw.gov.au

Terms and conditions in relation to the commissioned artwork

1. The artist will be required to enter into an agreement with MLHD outlining the approved use of the artwork.
2. The legal title to the artwork (ownership) will be with the MLHD.
3. MLHD will permit the artist to use the artwork for their own personal business activities which includes the following: Promotion of their artistic works and style; Use on their websites and social media as an example of their work but not as part of their website/logo design.
4. The artist agrees the artwork will not be reproduced, sold or used by any other entity.
5. The MLHD will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and materials.
6. The artist will be formally recognised as the artist of the artwork.
7. The MLHD will have worldwide rights to use the artwork across all media.
8. The MLHD will have the right to utilise the artwork in whole or part for reproduction purposes.
9. No further or ongoing payment will be made by MLHD to the artist other than the commission payment.
10. The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by the MLHD and Aboriginal Health.
11. The MLHD and Aboriginal Health at its discretion may stop using the artwork at any time.